## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1		Reporting Person*			TOZO				ymbo	ol			Relationship heck all app X Direc	licable)	orting Pe			
(Last) (First) (Middle) 123 SOUTH FRONT STREET				3. Date of Earliest Transaction (Month/Day/Year) 09/22/2023								X Office below	title Other (sp below) , President & CEO		pecify			
(Street) MEMPHIS TN 38103				4. If <i>i</i>									6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)			Zip)	Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to							contract instri	uction or	written nl	an that is	e intend	ded to		
		Tabla	I Non Donica		satisfy the	affirmativ	defens	e conditior	ns of F	Rule 10	b5-1(c	). See Instru	iction 10.		writteri pi			
1. Title of Security (Instr. 3) 2. Transa Date			I - Non-Deriva  2. Transaction Date (Month/Day/Year)	2A. Deemed		3. Tran Cod	saction e (Instr.	4. Securities Acqui Disposed Of (D) (In		Acquir	ired (A) or		5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I)		Indire Benef	ct icial
						Cod	e v	Amount	t	(A) or (D)	Price	e	Reported Transactio (Instr. 3 an	n(s)	(Instr. 4		t is intended to  7. Nature of Indirect Beneficial Ownership (Instr. 4)  As Co-Trustee for Siblings' Trust #2  As Truste for Daughter Trust  As Truste for Descenda Trust  As Truste for Descenda Trust  As Truste for Operation of Inc.  As Truste for Descenda Trust  As Truste for Operation of Inc.  As Truste for Son's trust	
Common	Stock		09/22/2023			J <sup>(1)</sup>		1,00	0	A	\$2,	552.49 <sup>(2)</sup>	15,890.	5651	D			
Common	Stock		09/22/2023			J <sup>(3)</sup>		1,00	0	A	\$2,	552.49 <sup>(2)</sup>	16,890.	5651	D			
Common	Stock												100	)	I		Trus Sibli	tee for ngs'
Common	ı Stock												177 <sup>(</sup>	[1)	I		for Daug	ghter's
Common	ı Stock												1,93	6	I		for Desc	endants
Common	Stock	tock									176	I	I for					
		Tal	ble II - Derivati (e.g., pu											d				
Derivative   Conversion   Date		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8) Sec Acq (A) o Disp of (I (Inst		Number erivative ecurities cquired a) or isposed	6. Da Expir (Mon	e Exercisable and tion Date h/Day/Year)		_	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v (	s) (D)	Date Exerc	Expiration		ation	Title	Amount or Number of Shares	1 1					

## **Explanation of Responses:**

- 1. Reflects a substitution of cash for 1,000 shares held by Daughters trust previously established by Mr. Rhodes, in accordance with the asset substitution provisions of that trust. The shares previously have been reported by Mr. Rhodes as indirectly owned.
- 2. The price per share reflects the average of the high and the low price on September 22, 2023, the date of transfer, which is the value assigned to the stock for purposes of determining the amount of cash to be contributed in substitution.
- 3. Reflects a substitution of cash for 1,000 shares held by Sons trust previously established by Mr. Rhodes, in accordance with the asset substitution provisions of that trust. The shares previously have been reported by Mr. Rhodes as indirectly owned.

/s/ William C. Rhodes III

09/25/2023

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information co	ntained in this form are not re	quired to respond unless the forr	n displays a currently valid OMB Number.	