



## **ALLDATA Announces New General Manager**

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ELK GROVE, Calif., Dec. 18 /PRNewswire/ -- ALLDATA, the worldwide market leader in computer-based automotive repair information and software solutions for automotive service providers, announced today that Jeffery Lagges, formerly of iCARumba, has re-joined ALLDATA in the position of General Manager of ALLDATA and Vice President of AutoZone.

"We're excited to have Jeff back. His strong background in high-tech marketing and customer-focused product development will be an invaluable addition to ALLDATA," said Steve Odland, AutoZone CEO.

In his new role, Lagges will oversee all of ALLDATA's operations and participate as a member of AutoZone's CEO Team.

"My number one goal is to support ALLDATA as a leader in the automotive repair industry," Lagges stated. "I'm proud to be re-joining ALLDATA because it is a trustworthy, professional organization that is completely dedicated to complementing the expertise of shop owners and technicians with the best information and services."

Prior to his return to ALLDATA, Lagges was Executive Vice President of Product Development for iCARumba, where he was chief architect of product design, content and industry development. Lagges has 12 years' shop floor experience working as shop manager, service writer, staff trainer, large fleet manager and electronic diagnostic and drivability technician.

He holds several certifications including ASE, California Smog License, IM/240 Train the Trainer, GM Advanced Electronics Training and Total Quality Management. Lagges has been an active participant in industry affairs, including serving as an Enterprise Alliance board of directors member, Equipment & Tool Institute's (ETI) Shop Management Group technical chairman, a member of Service Technicians Society (STS) and an iATN-sponsoring member.

### **About AutoZone's ALLDATA**

ALLDATA, an AutoZone company, is the leading provider of automotive repair information and solutions to the Professional Automotive Service Industry. In 1988, ALLDATA delivered its first product, and in 1996 AutoZone (NYSE: AZO) purchased the automotive information leader. Today, over 35,000 professional automotive repair shops across North America depend on ALLDATA for their automotive repair information needs, and over 60,000 repair shops in the United States purchase AutoZone parts from over 1600 AutoZone Commercial Program locations.

The ALLDATA(R) Online and disc products include diagnostic and repair articles, factory technical service bulletins, and illustrations including original equipment manufacturers' wiring diagrams; ALLDATA(R) ServiceCenter provides shop management solutions; ALLDATA(R) ShopWeb provides website building and marketing tools to meet the everyday needs of professional service providers; The ALLDATA(R) DIY product provides consumers with repair articles, factory technical service bulletins, and illustrations for a particular make, model, and year of vehicle along with a link to ALLDATA approved repair shops. Visit ALLDATA's website at [www.alldata.com](http://www.alldata.com) for more information.

### **TRADEMARKS:**

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