FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF	CHANG	3ES

S IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Ad RHODES		Reporting Person* IAM C III				uer Name ar TOZON								k all app Direc	olicable) ctor		Owner	
(Last) (First) (Middle) 123 SOUTH FRONT STREET						3. Date of Earliest Transaction (Month/Day/Year) 08/01/2008								Officer (give title below) Chairman, Preside		below	Other (specify below) ent & CEO	
(Street) MEMPHIS	TN	Γ ;	38103		4. If <i>A</i>	Amendment,	Date o	of Origina	al File	d (Month/Day	//Year)		i. Indi ine) X	Form	n filed by One n filed by Mor	Filing (Check A Reporting Person than One Rep	son	
(City)	(Sta	ate)	(Zip)											1 013				
		Tab	le I - No					.	l, Dis	sposed of			ally					
1. Title of Secu	urity (Instr	: 3)		2. Transa Date (Month/D		2A. Deemed Execution I if any (Month/Day	Date,	3. Transa Code (8)		4. Securities Disposed Of	(A) or	(A) or . 3, 4 an Price	d 5)	Report Transa	ties cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stor	ock			08/01/	2008			S		400	D	\$132	.29	`	8,634	D		
Common Sto	ock			08/01/				S	\vdash	400	D	\$131			8,234	D		
Common Sto	ock			08/01/	2008			S		500	D	\$132		37	7,734	D		
Common Stor	ock			08/01/	2008			S		500	D	\$131	.54	37	7,234	D		
Common Sto	ock			08/01/	2008			S		500	D	\$131	.71	36	6,734	D		
Common Sto	ock			08/01/	2008			S		500	D	\$131	.65	30	6,234	D		
Common Sto	ock			08/01/	2008			S		600	D	\$132	.05	35	5,634	D		
Common Sto	ock			08/01/	2008			S		600	D	\$13	1.8	35	5,034	D		
Common Sto	ock			08/01/	2008			S		700	D	\$131	.91	34	4,334	D		
Common Sto	ock			08/01/	2008			S		800	D	\$132	.33	33	3,534	D		
Common Sto	ock			08/01/	2008			S		800	D	\$131	.78	32	2,734	D		
Common Sto	ock			08/01/	2008			S		1,200	D	\$131	.76	3:	1,534	D		
Common Sto	ock			08/01/	2008			S		1,200	D	\$131	.62	30	0,334	D		
Common Sto	ck			08/01/	2008			S		1,200	D	\$131	.92	29	9,134	D		
Common Sto	ck			08/01/	2008			S		1,200	D	\$132	.23	2′	7,934	D		
Common Sto	ck			08/01/	2008			S		1,500	D	\$131	.61	26	6,434	D		
Common Sto	ck			08/01/	2008			S		1,800	D	\$131	.83	24	4,634	D		
Common Sto	ck			08/01/	2008			S		3,189	D	\$132	.02	2	1,445	D		
Common Sto	ck			08/01/	2008			S		12,386	D	\$13	1.5	9	,059	D		
Common Sto	ock														190	I	As Custodian for Daughter	
Common Sto	ock														190	I	As Custodian for Son	
		Ta								osed of, o				wned				
Security or E (Instr. 3) Pric	enversion Exercise ice of rivative curity	3. Transaction Date (Month/Day/Year)	3A. Deen Executio if any	emed 4. tion Date, Tran		5. Number of Derivative			Exercion Da	isable and te ear)	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

			(e.g., p	uts, c	alls,	warr	ants,	options, o	onvertib		wicities)				
. Title of	2.	3. Transaction	3A. Deemed	€ .ode		€A)Nu	m(150e)r	6xDecties Elakero	isΩaddee and	7itTetle	a@silolares	8. Price of	9. Number of	10.	11. Nature
	Conversion of Elespisas	e (M onth/Day/Year)	Execution Date, if any	Transa Code (I		Deriv	ative	Expiration Do (Month/Day/Y		Amouri Securit		Derivative Security	derivative Securities	Ownership Form:	Beneficia
nstr. 3)	Price of Derivative	., ,	(Month/Day/Year)	8)		Secui			,	Underly	/ing	(Instr. 5)	Beneficially	Direct (D)	Ownersh
						Acqu				Derivat			Owned	or Indirect	(Instr. 4)
ultiple Forn	a Security ed.					(A) or					y (Instr. 3		Following	(I) (Instr. 4)	
· I						Dispo of (D)			T . 7	and 4)		'	Reported	<u>'</u>	
- 1						(Instr			<u>W</u>	<u>ıllıam (</u>	C. Rhode	<u>s III</u>	Trai08/01/200	<u>8</u>	
						and 5			**	signature	e of Repor	ing Person	Date		
eminder: R	eport on a se	parate line for each	class of securities	benefiç	ially ov	vned d	irectly	or indirectly.		_					
If the form	is filed by mo	e than one reporting	g person, see Instr	uction 4	(b)(v)						Amount				
			acts constitute Fed				no Co	10115 € 10	01 and 1E I	1007	or Off(a)				
ote: File th	ree copies of	this Form, one of w	hich must be manu information conta	ally sign	red. If	space	is insul	ficiënt, see In	sfraction of	r proce	ilite.				
ersons wh	o respond to	the collection of	information conta	ined in	this fo	rm ar	e not r	equired to re	spond unle	ss the f	orm displa	vs a currer	tly valid OMB I	lumber.	